932690	932541	NUMBER	CONTRACT	
9/20-9/26	9/15-9/19	R CONTRACT	CT DATES OF	
29	27	SPOTS	# OF	
\$19,640.00 \$	\$21,440.00 \$	OWED	GROSS	WTHI-PO
		COMMISSION	TOTAL (15%)	2016 POLITICAL FALL SPENDING WTHI-POLITICAL ISSUE-SENATE MAJOR
2,946.00 \$16,694.00	3,216.00 \$18,224.00	COST	NET	E-SENATE
		COSTS	PROD.	MAJORIT
\$ 16,694.	\$ 18,224.	OWED	NET.	G RITY PAC
.6	8	Ŭ		
\$16,694.00 \$16,694.00	\$18,224.00 \$18,224.00	RECEIVED	NET	
		TOTALS	DIFF IN	
hub payment sent to hub	payment sent to	TOTAL STREET	DIFF IN CHECK#	

CONTRACT



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

And:

Waterfront Strategies 3050 K Street Northwest Washington, DC 20007 USA

	Contract / Re	evision	Alt Order	#
	932690	1	2528642	1
Product	(19)		***	
Issue-D				
Contract Dates	Estimate #			
09/20/16 - 09/27/16	5411			
Advertiser			Original Date	e / Revision
POL/Senate Majority I	PAC		09/16/16	/ 09/16/16
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Property	Accou	nt Executive	Sales Office
	WTHI	Katz V	Vashington	Katz/Washingto
	Special Hand	lling		
	Demographic	2		
	Adults 25-54			19
	Agy Code	Advert	iser Code	Product 1/2
	9914573			
	Agency Ref	-14	Advertise	er Ref
	IN14921		1	

*Line Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots Amount N With 09/20/16 09/27/16 09/27/16 09/27/16 09/27/16 09/25/		Start/End	Spots/	E PER PER PER PER PER PER PER PER PER PE	A1
Neek: 09/19/16 O9/25/16 O9/		WIT			
Week: 09/19/16	17.00		:30	NM 5	\$2,000.00
N 2 WTHI 09/20/16 09/27/16 CBS This Morning 7a-9a :30 NM 6 \$2,040.00					
N 2 WTHI 09/20/16 09/27/16 CBS This Morning 7a-9a :30 NM 6 \$2,040.00		•			
Start Date End Date Weekdays Spots/Week Rate \$340.00	VVeek: 09/26/16 10/02/16 -1 1	\$400.00			
Week: 09/19/16 09/25/16 -TWTF 4 \$340.00 Week: 09/26/16 10/02/16 M 2 \$340.00 3 WTHI 09/25/16 09/25/16 CBS Sunday Morning 9a-1030a :30 NM 1 \$500.00 N 4 End Date Weekdays Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week NM 3 \$600.00 Start Date Week: 09/19/16 09/25/16 -TWTF 2 \$200.00 NM 3 \$600.00 Week: 09/26/16 10/02/16 -TWTF 2 \$200.00 NM 2 \$1,000.00 Start Date Week End Date Weekdays Spots/Week Rate Rate NM 2 \$1,000.00 Start Date Week End Date Weekdays Spots/Week Spots/Week Rate Rate NM 1 \$1,000.00 Start Date Week End Date Weekdays Spots/Week Spots/Week Rate Rate NM 1 \$1,000.00 Start Date Week End Date Weekdays <			:30	NM 6	\$2,040.00
Week: 09/26/16 10/02/16 M 2 \$340.00 3 WTHI 09/25/16 CBS Sunday Morning Weekdays Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Week: 9a-1030a Spots/Week Spots/Week Spots/Week Rate Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week Week: 130 NM 3 \$600.00 5 WTHI 09/25/16 T-T-TF- T 2 \$200.00 NM 2 \$1,000.00 5 Start Date Week: End Date 09/25/16 Weekdays O9/25/16 Spots/Week News 10 at 5p 5-530p Rate \$500.00 NM 1 \$1,000.00 6 WTHI 09/26/16 News 10 at 5p 5-530p 5-530p :30 NM 1 \$1,000.00 6 WTHI 09/26/16 News 10 at 6p 6p-630p :30 NM 2 \$3,000.00					
3 WTHI 09/25/16 09/25/16 CBS Sunday Morning 9a-1030a :30 NM 1 \$500.00 Start Date Week: 09/19/16 09/25/16 09/25/16 N-F 9a-10a 9a-10a :30 NM 3 \$600.00 Start Date Week: 09/19/16 09/25/16 T 1 \$200.00 Week: 09/19/16 09/25/16 T 1 \$200.00 5 WTHI 09/20/16 09/25/16 T 1 \$200.00 Start Date Week: 09/19/16 09/25/16 T 1 \$200.00 5 WTHI 09/20/16 09/25/16 T 1 \$200.00 Start Date Week: 09/19/16 09/25/16 T 2 \$500.00 Week: 09/19/16 09/25/16 News 10 at 5p 5-530p 5-530p :30 NM 1 \$1,000.00 Start Date Week: 09/26/16 10/02/16 News 10 at 5p 5-530p 5-530p :30 NM 2 \$3,000.00 T WTHI 09/20/16 09/23/16 News 10 at 6p 6p-630p :30 NM 2 \$3,000.00		•			
Start Date End Date Weekdays Spots/Week Stool,000	Week: 09/26/16 10/02/16 M 2	\$340.00			
Week: 09/19/16 09/25/16 S 1 \$500.00 N 4 WTHI 09/20/16 09/25/16	, , ,		:30	NM 1	\$500.00
N 4 WTHI 09/20/16 09/27/16 M-F 9a-10a 9a-10a :30 NM 3 \$600.00 Start Date End Date Weekdays Spots/Week Rate Sy00.00					
Start Date End Date O9/25/16 O9/25/1	Week: 09/19/16 09/25/16S 1	\$500,00			
Week: 09/19/16 09/25/16 -TWTF 2 \$200.00 Week: 09/26/16 10/02/16 -T 1 \$200.00 5 WTHI 09/20/16 09/23/16 M-F 530p-6p 530p-6p :30 NM 2 \$1,000.00 Start Date Week: 09/19/16 End Date O9/25/16 Weekdays Spots/Week O9/25/16 Rate Spots/Week Neek \$500.00 NM 1 \$1,000.00 Start Date Week: 09/26/16 End Date O9/26/16 Weekdays Spots/Week Neek Neek Neek Neek Neek Neek Neek	N 4 WTHI 09/20/16 09/27/16 M-F 9a-10a	9a-10a	:30	NM 3	\$600.00
Week: 09/26/16 10/02/16 -T 1 \$200.00 5 WTHI 09/20/16 09/23/16 NEF 530p-6p 530p-6p :30 NM 2 \$1,000.00 Start Date Week: 09/19/16 09/25/16					
5 WTHI 09/20/16 09/23/16 M-F 530p-6p 530p-6p :30 NM 2 \$1,000.00 Start Date Week: 09/19/16 09/25/16					
Start Date Week: 09/19/16 End Date 09/25/16 Weekdays -TWTF- Spots/Week \$500.00 Rate \$500.00 6 WTHI 09/26/16 09/25/16 09/25/16 News 10 at 5p 5-530p 5-530	Week: 09/26/16 10/02/16 -T 1	\$200.00			
Week: 09/19/16 09/25/16 -TWTF 2 \$500.00 6 WTHI 09/26/16 09/26/16 News 10 at 5p 5-530p 5-530p :30 NM 1 \$1,000.00 Start Date Week: 09/26/16 End Date Weekdays 10/02/16 Spots/Week Nate Spots/Week 11,000.00 Rate \$1,000.00 \$1,000.00 7 WTHI 09/20/16 09/23/16 News 10 at 6p 6p-630p :30 NM 2 \$3,000.00	5 WTHI 09/20/16 09/23/16 M-F 530p-6p	530p-6p	:30	NM 2	\$1,000.00
6 WTHI 09/26/16 09/26/16 News 10 at 5p 5-530p 5-530p :30 NM 1 \$1,000.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 M 1 \$1,000.00 NM 2 \$3,000.00					
Start Date Week: 09/26/16 End Date 10/02/16 Weekdays M Spots/Week \$1,000.00 Rate \$1,000.00 7 WTHI 09/20/16 09/23/16 News 10 at 6p 6p-630p :30 NM 2 \$3,000.00	Week: 09/19/16 09/25/16 -TwTF 2	\$500.00			
Week: 09/26/16 10/02/16 M 1 \$1,000.00 7 WTHI 09/20/16 09/23/16 News 10 at 6p 6p-630p :30 NM 2 \$3,000.00	6 WTHI 09/26/16 09/26/16 News 10 at 5p 5-530p	5-530p	:30	NM 1	\$1,000.00
7 WTHI 09/20/16 09/23/16 News 10 at 6p 6p-630p :30 NM 2 \$3,000.00					
The second secon	Week: 09/26/16 10/02/16 M 1	\$1,000.00			
Start Date End Date Weekdays Spots/Week Rate	7 WTHI 09/20/16 09/23/16 News 10 at 6p	6p-630p	:30	NM 2	\$3,000.00
Week: 09/19/16 09/25/16 -TwTF 2 \$1,500.00	Week: 09/19/16 09/25/16 -TwTF 2	\$1,500.00			
8 WTHI 09/26/16 09/26/16 M-F 7p-730p 7p-730p 30 NM 1 \$800.00	8 WTHI 09/26/16 09/26/16 M-F 7p-730p	7p-730p	;30	NM 1	\$800.00
Start Date End Date Weekdays Spots/Week Rate					
Week: 09/26/16 10/02/16 M 1 \$800.00	Week: 09/26/16 10/02/16 M 1	\$800.00			
N 9 WTHI 09/20/16 09/27/16 M-F 730p-8p 730p-8p :30 NM 3 \$2,400.00	N 9 WTHI 09/20/16 09/27/16 M-F 730p-8p	730p-8p	:30	NM 3	\$2,400.00
Start Date End Date Weekdays Spots/Week Rate					
Week: 09/19/16 09/25/16 -TWTF 2 \$800.00					
Week: 09/26/16 10/02/16 -T 1 \$800.00	Week: 09/26/16 10/02/16 -T 1	\$800.00			
10 WTHI 09/20/16 09/20/16 Tue Hour 1 8p-9p 30 NM 1 \$2,000.00	10 WTHI 09/20/16 09/20/16 Tue Hour 1	8p-9p	:30	NM 1	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTHI 800 Ohio Street Terre Haute, IN 47807 (812) 232-9481

	Contract / Revision	Alt Order #	
	932690 /	25286421	
Contract Dates	Product	Estimate #	
09/20/16 - 09/27/16	Issue-D	5411	

Original Date / Revision Advertiser 09/16/16 / 09/16/16 POL/Senate Majority PAC

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate F	Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/16 -T 1	<u>Rate</u> \$2,000.00				
11 WTHI 09/21/16 09/21/16 Wednesday Prime Rotator <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/16 09/25/16W 1	8p-11p <u>Rate</u> \$1,400.00	;30	MM	1	\$1,400.00
12 WTHI 09/20/16 09/23/16 News 10 Late News M-F Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/16 -TWTF 2	11p-1135p <u>Rate</u> \$1,000.00	:30	NM	2	\$2,000.00
13 WTHI 09/25/16 09/25/16 News 10 Late News Su Start Date End Date Weekdays Spots/Week Week: 09/19/16 09/25/16S 1	11p-1130p <u>Rate</u> \$900.00	:30	MM	1	\$900.00
		Totals 0.00		29	\$19,640.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	22	\$15,760.00	(\$2,364.00)	\$13,396.00
09/26/16 -09/27/16	7	\$3,880.00	(\$582.00)	\$3,298.00
Totals	29	\$19,640.00	(\$2,946.00)	\$16,694.00



125 West 55th St New York, NY 10019

Comments: Flight extended to 9/27

Spots moved to air on 9/27

Tu-F,M REV- 5 5:30p-6p Tu-F,M REV- 6 5p-5:30p Tu-F,M REV- 7 6p-6:30p Tu-F,M REV- 8 7p-7:30p REV- 9 7:30p-8p

News 10 WTHI

Inside Edition

News 10 WTHI

Tu-F,M REV 4 9a-10a

Su REV- 3 9a-10:30a Tu-F,M REV 2 7a-9a

CBS News Sunday Morning

CBS This Morning News 10 WTHI

\$340.00 \$400.00

8

0 0

Live! With Kelly & Michael

\$200.00 \$500.00

\$500.00

N

0 10

\$1,000.00 \$1,000.00

\$0.00 \$0.00

\$3,000.00

\$0.00

0.0 0.0 0.0 0.0 0.0

\$800.00

Tu-F,M REV 1 6a-7a

Day/Time

P

Program

Rate

A35P Rating

Len

9/20

9/27

9/20 - 9/27

Spots Total

CPP

GRP

Total 49

\$2,040.00 \$2,000.00

\$0.00

\$0.00

\$500.00

\$600.00

\$0.00 \$0.00

Su REV- 13 11p-11:30p Tu-F,M REV- 12 11p-11:35p REV- 11 8p-9:30p REV- 10 8p-9p

News 10 WTHI News 10 WTHI

\$900.00

TOTALS: 0

24

29 \$19,640.00

\$0.00

\$900.00

\$0.00 \$0.00 \$0.00

\$2,000.00 \$1,400.00 \$2,000.00 \$2,400.00

\$0.00 \$0.00 \$0.00

0.0

30

Survivor-CBS

\$1,400. 00

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0 0

\$1,000. 00

NCIS-CBS

Family Feud

Entertainment Tonight

\$800.00

\$1,500. 00 \$1,000. 00

80 3 8 8

\$800.00

30 30

3**⊩**2

\$2,000. 00

30

0 0 0 1 0 0 0 4 0 0 0

Contract # 25286421 Agency: WATERFRONT STRATEGIE CPE: 163/173/5411

Product: Issue

Changes as of: 9/15/2016 at 5:57 PM Flight: 9/20/16 - 9/27/16

3050 K ST NW #100

Washington, DC 20007 Agency Order #: 5391883

Advertiser: Senate Majority PAC

Buyer: Furman, Mike

Salesperson: BEN WILMETH 202-872-5880

Market: Terre Haute Office: WASHINGTON

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Version: Highlighting Revision 1 Station: WTHI

Total Spots: 29

Total \$: \$19,640.00

Total CPP: \$0.00 Total GRP:

Assis:ant: BEN WILMETH 202-872-5880

Separation:



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Order Level Comments

Flight extended to 9/27

Contract # 25286421 Agency: WATERFRONT STRATEGIE CPE: 163/173/5411 Changes as of: 9/15/2016 at 5:57 PM Flight: 9/20/16 - 9/27/16

Advertiser: Senate Majority PAC

Product: Issue

Agency Order #: 5391883 Salesperson: BEN WILMETH 202-872-5880 Buyer: Furman, Mike

Washington, DC 20007 3050 K ST NW #100

> Version: Highlighting Revision 1 Station: WTHI

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Office: WASHINGTON

Market: Terre Haute

Total \$: \$19,640.00

Total Spots: 29 Total GRP: Total CPP: \$0.00

Separation:

Assis:ant: BEN WILMETH 202-872-5880

Market Budget: \$33,288 WTHI Share: Comment: WTWO: 29% WAWV: 7% ETH 59% 5% Competitive Information 09/15/16 5:57 PM 09/15/16 8:11 AM

System

Notice Received.

NCIT

Spots moved to air on 9/27

BEN WILMETH

0.0	NA	\$19,640.00	29	100%	Total
0.0	N/A	\$19,640.00	29	100%	
GIMP	CPM	Dollars	Spots	% Distrib	Day/Time
		mmary	Daypart Summary		-

		Mor	nonthly summary	Y
<u> </u>	GIMP	Month	Spots	Dollars
Þ	0.0	2016-Sep	24	\$17,560.00
Α	0.0	2016-Oct	5	\$2,080.00
		Total	29	\$19,640.00

					Transa	Transaction History			
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	\$ Chg Contract \$	Comment	
								Changes: Flight End from 9/26/ Demo Meta to [R16] Competitiv from to Flight extended to 9/27	Changes: Flight End from 9/26/16 to 9/27/16, User Entered \$ from \$0.00 to \$19,640.00 Demo Meta to [R16] Competitive Market Budget from \$36,339 to \$33,288, Comments from to Flight extended to 9/27
					_			Spots moved to air cn 9/27	9/27
Revision	9/15/16 5:57 PM BEN WILMETH	BEN WILMETH	Revised			\$0	\$19,640.00	\$19,640.00 NCIT. 13 buylines added or modified.	ed or modified.
New	9/14/16 10:34 AM BEN WILMETH	BEN WILMETH	Confirmed	29		\$19,640.00 \$19,640.00	\$19,640.00		

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.